

Yohannes Berhanu

UI / UX Designer |
Frontend Developer

Yohannes Berhanu

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LinkedIn [Linkedin Profile](#)

Behance: [Behance Profile](#)

Summary

Creative UX Designer with Four years of developing innovative, approachable user experience Designs for Web and Mobile products. Skilled at diverging from UX norms without alienating users. Ceaselessly focused on user-centric design decisions. Accomplished at creating wholly new frameworks that feel completely familiar to ease user adoption.

Experience

PURPOSEIFY / Lead UX Designer

NOVEMBER 2023 - PRESENT, United States

- Improved and expanded project platforms using JavaScript to develop rich User Interfaces.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Create wireframes, user flows, and prototypes to communicate design concepts.

ABLAZE LABS / UX Manager

SEPTEMBER 2023 - PRESENT, ADDIS ABABA, ETHIOPIA

- Improves and Expands project platforms using Best UX trends and Roadmaps to design rich User Interfaces.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Create wireframes, user flows, and prototypes to communicate design concepts.

TRIA PLC / Senior UX and Frontend Designer

NOVEMBER 2022 - NOVEMBER 2023, ADDIS ABABA, ETHIOPIA

- Develop and maintain the overall UI/UX strategy for the company's digital products and services.
- Conduct user research and testing to gather feedback and insights to improve designs.
- Develop and maintain the front-end codebase for the company's digital products and services.
- Create wireframes, user flows, and prototypes to communicate design concepts.



OOFORMS / UX Designer and Team Lead

APRIL 2021 - JUNE 2023, HOUSTON, TX, UNITED STATES

- Supervised end-user support efforts, designing policies to establish consistent service guidelines and reliable ticket resolution.
- Fostered relationships with internal and external customers.

ORTHOSPAX TECHNOLOGIES / UX Designer & CTO

APRIL 2021 - JUNE 2023, ADDIS ABABA, ETHIOPIA

- Advised executives on best practices for employee growth and productivity goals, consistently helping companies improve retention.
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Nucleus Institute / Junior UX Designer

MARCH 2021 - APRIL 2021, ADDIS ABABA, ETHIOPIA

- Improved and expanded project platforms using JavaScript to develop rich User Interfaces.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.

iWork Technologies / Frontend Developer

MARCH 2019 - MARCH 2021, ADDIS ABABA, ETHIOPIA

- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences.
- Resolved UX obstacles through testing and iteration, prioritizing Agile development methods.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.

Appdiv System Development / Internship

SEPTEMBER 2018 - MARCH 2019, ADDIS ABABA, ETHIOPIA

- Took initial concepts and developed project plans.
- Gathered and defined customer requirements to develop clear specifications for project plans.
- Inspected equipment, assessed functionality, and optimized controls.



Education

ELECTRICAL AND COMPUTER ENGINEERING / Bachelor
OCTOBER 2015 - OCTOBER 2019, DIRE DAWA, ETHIOPIA.

